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Docket Number: 16356.723 (DC-01769)  
Customer No. 000027683

## PATENT

#943

#918 <sup>W.M.E.</sup>  
Caym  
PATENT

Patricia Lewis  
#913616  
PATENT

9-6-02

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:  
Springer, David S., et al.

Serial No. 09/313,436

Filed: May 17, 1999

For: METHOD AND APPARATUS FOR  
TRACKING BANNER ADVERTISING

Examiner: Le, Khanh H.

Group Art Unit: 3622

**AMENDMENT AND REQUEST FOR RECONSIDERATION  
UNDER 37 CFR 1.116**

Box AF  
Commissioner For Patents  
Washington, DC 20231

Sir:

In response to the Final Office Action dated June 24, 2002, please amend the above-identified application as follows:

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SEP 05 2002  
GROUP 3600



17F/3622  
PATENT / DOCKET NO. 16356.723 (DC-01769)  
Customer No. 000027683

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Group Art Unit: 3622

Examiner: Le, Khanh H.

RECEIVED

SEP 05 2002

GROUP 3600

Box AF  
Commissioner for Patents  
Washington, D.C. 20231

Sir:

In response to the Office action dated June 24, 2002, enclosed are the following regarding the above-identified patent application:

1. Amendment And Request for Reconsideration Under 37 CFR §1.116;
2. Return postcard; and
3. Transmittal letter (in duplicate).

Small entity status of this application has been established by a previously submitted verified statement under 37 C.F.R. §§ 1.9 and 1.27.

No additional fee is required.

The fee has been calculated as shown below:

	<u>(Col. 1)</u>	<u>(Col. 2)</u>	<u>(Col. 3)</u>	<u>SMALL ENTITY</u>		<u>OTHER THAN A SMALL ENTITY</u>	
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDIT. FEE	OR	RATE
TOTAL	11	minus	24	= 0	x 9	\$ _____	OR x 18 \$ _____
INDEP	3	minus	3	= 0	x 42	\$ _____	OR x 84 \$ _____
<input type="checkbox"/> FIRST PRESENTATION OF MULTIPLE DEP. CLAIM				+ 140	\$ _____	OR + 280	\$ _____
				TOTAL	\$ _____	OR	TOTAL \$ <u>0.00</u>

\* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.

\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.

\*\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.

The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box in Col. 1 of a prior amendment or the number of claims originally filed.

Please charge Deposit Account No. [08-1394 H&B] in the amount of \$ \_\_\_\_\_.

A check in the amount of \$ \_\_\_\_\_ is attached.

The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. [08-1394 H&B].

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Customer No. 000027683

Any additional filing fees under 37 C.F.R. § 1.16 for the presentation of extra claims.  
 Any patent application processing fees under 37 C.F.R. § 1.17.  
 A copy of this sheet is enclosed.

Respectfully submitted,



James R. Bell  
REGISTRATION NO. 26,528

Date: 8-23-02

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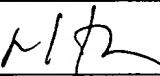
A-136555.1

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner For Patents, Washington, D.C. 20231

on

8/23/02

Date



Signature

Nishi Pasarya

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